



UNIQUE IDEAS that contribute in building brands and businesses!

Raison d'être



We proactively:

- Offer very unique and measurable creative projects
- Innovate to stimulate brand connection
- Motivate marketers and sales individuals
- Identify new business opportunities

UNIQUE VERSATILE EXPERIENCE

Healthcare
Consumer
Corporate



PHARMACEUTICAL AND MEDICAL DEVICES

- Baker Cummings Alza Pharma
- Alcon
- PST Biotechnology
- Church & Dwight Canada
- ConvaTec/BMS
- Bristol-Myers Squibb
- Eli Lilly Canada
- Lantheus Medical Imaging

- Merck-Schering Canada
- Novartis Canada
- Pfizer Canada
- Pharmascience (Generics)
- Roche Diagnostics
- Sanofi Aventis Canada
- Salts Healthcare
- Servier Canada
- Shire Canada
- Smith & Nephew Canada
- SterileCare
- WoundNostics



THERAPEUTIC HIGHLIGHTS:

- Arthritis
- Diagnostics
- CNS-Schizophrenia
- Migraine
- ADHD
- Cardiovascular Hypertension
- Cholesterol
- Dermatology
- Diabetes
- Diagnostic Imaging
- Endocrinology



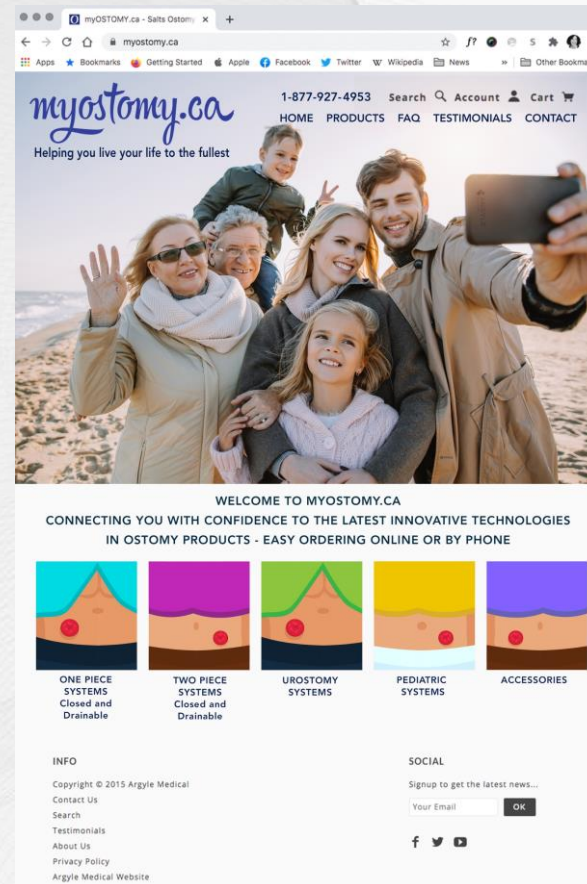
- Hepatitis
- Gastroenterology
- Locking Solutions
- Oncology
- Optometry
- Ostomy
- Pain Management
- PPE
- Rheumatology
- Psoriasis Urology
- Wound care



CONSUMER EXPERIENCE:

Direct To Consumer:

- PST Biotech
- ConvaTec/Salts Healthcare
- Novartis
- Schering-Merck



Packaged goods:

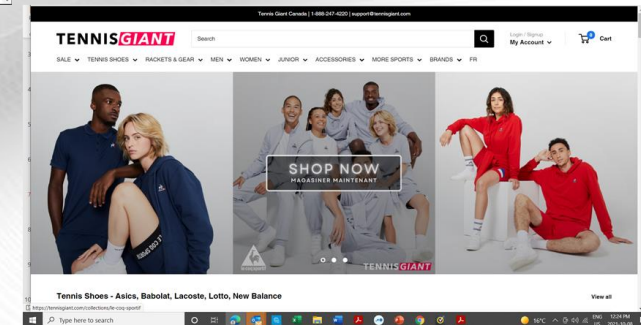
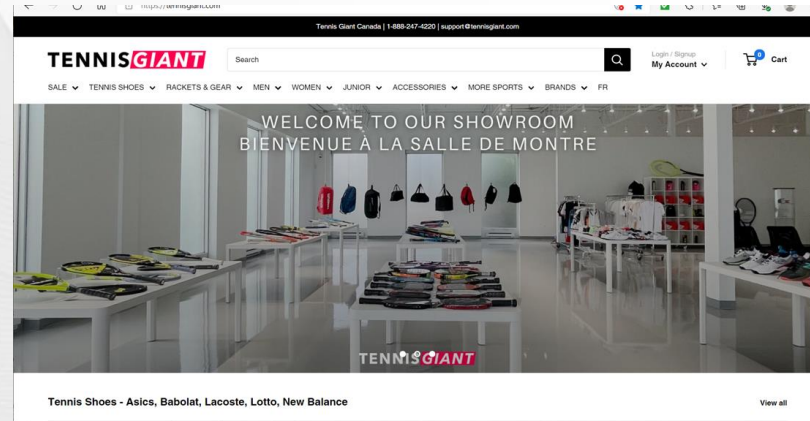
- Smith & Nephew
- Roche Diagnostics



CONSUMER EXPERIENCE:

Direct To Consumer and E-Commerce platforms:

- TennisGiant
- HOGIES Australia
- SafetyFirstHealthcare
- Delon Laboratories



UNIQUE SERVICES THAT CREATE IMPACT FOR YOUR BRAND!

